



The Slow Food Uganda Coffee Festival 2019

Organized by: SLOW FOOD UGANDA,

In collaboration with: SLOW FOOD FOUNDATION FOR BIODIVERSITY,

Date: FRIDAY AUGUST 30TH 2019

Venue: MUKONO DISTRICT HEADQUARTER GROUNDS

*Theme: OUR COFFEE, OUR TRADITION, QUALITY COFFEE
EVERYONE'S RESPONSIBILITY*

Background

Uganda is ranked as the first Commonwealth producer of coffee, second African producer and seventh world producer. Uganda grows two types of coffee, Robusta and Arabica.

Coffee is mainly grown by smallholder farmers numbering 500,000. Coffee contributes about 30% of total export earnings. The yield for Uganda coffee is 700kg per hectare for traditional Robusta coffee, 2,500kg per hectare for clonal coffee and 600kg per hectare for Arabica coffee. Uganda produces an average of 3.5 million, 60kg bags per year where Robusta is 80% and Arabica 20%. Coffee is intercropped with other crops including bananas, beans and shade trees ensuring environment sustainability and food security. Coffee in Uganda is harvested all year around with two major peaks from November to February and June to September.

Marketing of coffee is fully liberalised. It is mainly handled by middlemen who mobilise the coffee from farms to primary processing factories. The external marketing is handled by 28 exporters. The majority have facilities for export reprocessing. About 81% of Uganda's coffee is destined for the European Union and 14% is exported to the Sudan. By 1960, coffee production had risen to about 2 million bags and reached a peak of 3.7 million in the 1972/73. Due to civil strife, marketing monopoly and old age coffee trees, production had declined to as low as 2.1million bags by 1991.



Also, the heavy land fragmentation in the coffee growing areas has made coffee growing a predominantly smallholder producers' crop therefore local consumption of coffee produced in Uganda has remained low. Other factors like labour shortages, poor chain addition negate the sector.

In a bid to revamp the coffee sector in Uganda, the Uganda government has enacted a new national coffee bill. The bill seeks to repeal and replace the Uganda Coffee Development Authority Act, Cap.325, which was enacted in 1991 and only covered off-farm activities of marketing and processing, while leaving out the on-farm activities like planting materials, nurseries, harvesting and post-harvest handling. The objective of the Bill is to provide for the Uganda Coffee Development Authority (UCDA) to regulate, promote and oversee the coffee sub-sector and also to regulate all on-farm and off-farm activities in the entire coffee value chain. Slow Food believes that though the Bill is intended to regulate the coffee sector, there are a lot of loop holes that need to be addressed before it is passed into Law. And since small holder farmers are the major players in the coffee sector, they need to be listened to.

It is against the above background that Slow Food Uganda will organise the 4th Edition of the Slow Food Coffee Festival 2019 under the theme: ***Our coffee, our responsibility, quality coffee everyone's responsibility***. The event seeks to engage the key players in the coffee sector in discussions that are geared towards suggesting improvements the draft Bill such that small holder farmers as major players in the sector are not kicked out of the sector. The event will also act as an advocacy platform to lobby the government listen to the views of the citizens and to include them in the proposed Bill such that they also profit from the opportunities in the coffee subsector for income generation, protection of Uganda's coffee biodiversity and heritage as well as improved livelihood for the most vulnerable age group in the country.

Objectives of the Slow Food Coffee Festival 2019

The main objective of the Slow Food Coffee Festival 2019- is to ensure the sustainability of the traditional coffee sector by involving all stakeholders who believe in the potential of Uganda's traditional coffee varieties for sustainable livelihood and wealth creation for coffee farming communities.



Specific Objectives

To re-echo the vast employment opportunities within the traditional and indigenous coffee subsector and agriculture sector as whole while changing the mindset of the participants.

To provide a platform for learning, sharing ideas, skills, knowledge and experiences related to the traditional and indigenous coffee farming as business with emphasis on value addition.

To promote local coffee consumption among the Ugandan population and educate them on the importance and various ways of coffee consumption.

To provide a platform for discussion and scrutinizing of the currently proposed Coffee Bill 2018 in regards to protection and preservation of traditional and indigenous coffee varieties as well as protecting the small holder farmers as key players.

Target audience

The Slow Food Coffee festival 2019 targets more than 1000 participants. These include the Slow Food Uganda Network members from around the country, university students and staff, farmers, coffee traders, coffee barristers, consumers, policy makers, Civil Society organizations, Uganda Coffee Development Authority, youth groups, secondary schools, area leaders and other special distinguished guests.

About the organizers

The event under the theme: *Our coffee, our responsibility, quality coffee everyone's responsibility* is spearheaded by Slow Food Uganda. Several interventions have been undertaken by Slow Food Uganda to promote indigenous and local coffee varieties, improve the quality of coffee production through the entire value chain and the livelihoods of small holder coffee farmer by offering visibility, social, technical and marketing support as well as creating awareness on quality coffee parameters which in the end fetch better incomes to the producers and other value chain actors.

Methodology

The coffee festival 2019 will involve a number of activities including presentations, coffee related and motivational stories, discussions, showcasing, coffee tasting, sharing of sustainable agronomic practices of coffee, movie screening, entertainment and fun. The freshly brewed coffee cups will be served to the participants.

The distinguished guests to invite are: the Minister Of Agriculture And Animal Industry Fisheries As Guest Of Honour, Minister For Youth And Children Affairs – National Youth Council, Operation Wealth Creation Representatives, Executive Director- NUCAFE, NaCORI managing director, and UCDA- managing director, President Slow Food Uganda, African Leadership institute, African Youth Development Link as key note speakers, Mukono District Principle Agricultural officer, Executive director of UGACOF, UWEPO LIMITED Managing Director among others.

Expected output.

- Youth commitment to become young entrepreneurs in coffee subsector
- Skills and knowledge regarding coffee value chain shared and acquired by the participants
- Coffee Trades and collaborations (Networking and knowledge sharing)
- Showcasing of innovations in coffee production.
- List of key suggestions to government for improvement in the new proposed coffee Bill

Entrance *FREE*.

Expected Guests

Hon. Ssempijja Vincent Bamulangaki (Minister of Agriculture, Animal Industry & Fisheries), Hon. Nakiwala Kiyingi Florence (State Minister for Youth and children Affairs), Ambassadors of states, Partner Organization representatives, among others

Time and venues on Saturday, 30th August, 2019 from 8:00am to 4:00pm at Mukono District Headquarter Grounds.



Activities

Childrens' Corner - Coffee art craft and plays with kids from coffee used materials. Coffee for cosmetic purposes such as soaps/candles/coffee peelings and others o Involving local artists and schools

Coffee House - Stands with different coffee businesses that will present Coffee Brewing Methods from very basic to complex. The coffees will be sold for regular or a festival price. The businesses can be as well selling their coffee packs and coffee merchandising. o Involving local coffees houses and shops, roasters, input dealers and coffee companies.

Experimental Catering and Coffee Lab - Presenting and selling different products made of coffee such as cosmetics, foods, drinks, coffee art, coffee flour, cup of coffee , steamed cherries o Involving creative businesses from coffee co-products

By-product and circular economy – Presenting the possible uses for by-products like manure, urban farming, animal feeds, biogas... o Involving creative innovation from coffee by-products

Movie Screening - Screening documentaries that are related to coffee production and or coffee industry and culture o Involving Slow Food, UCDA, cultural agencies

Coffee Start-up - Presenting interesting personal stories of Ugandan start-ups and businesses related directly or indirectly to coffee

o Involving innovative businesses from coffee

Educational workshops about coffee chain- Fun and knowledge sharing presentations on different stages of coffee topics such as: How to grow and harvest coffee. Methods of coffee processing and how to roast and sort coffee. How to prepare coffee and to degust. Each topics shall have a workshop dedicated to it.

o Involving farmers, barista, roasters, organisations and leaders.

Conferences – Few conferences will take place to discuss about some topics and to lead some discussion about the future of coffee sector in Uganda. The topics shall involve the following: 1. Potential of Specialty coffee in Uganda. 2. Youth for sustainable coffee production. 3. Perception of coffee consumption in Uganda.

4. How to develop organic coffee. 5. How to promote Ugandan coffee worldwide.

Slow Food Pavilion - Exhibition of the work and projects in the Slow Food in Uganda.

Biodiversity Tents – Exhibition of the work and project of Slow Food Uganda to preserve the food biodiversity o Involving Ark of Taste tent, Terra Madre communities



Catering - Mostly Local Ugandan Food, finger foods (such as sambusa, Rolex,), juice bars, potentially Ethiopian and other countries cuisines and how they prepare their coffee o Involving restaurants

Entertainment

Draft program for the event (Special Workshops).

Time	Activity	Responsible persons
7:00am – 8:00am	- Arrival and registration	Slow Food Volunteers and Organizing Committee, moderator.
8:00am – 8:20am	- Introduction and Welcome Remark	Slow Food Uganda,
8:20am – 9:00am	- Visitation of different innovative coffee stalls	Organizing committee
9:00am – 1:00pm	<i>Our coffee, our responsibility, quality coffee everyone’s responsibility</i> - Official opening of the event • Understanding the role of farmers in coffee production. • Understating the policy, regulatory environment.	Guest of Honour. Keynote speakers Plenary discussions and feedbacks.
1:00 pm – 2:00pm	Coffee break. Testing freshly brewed coffee, coffee cake.	Organizers
2:00 pm – 3:00pm	Youth Coffee Subsector Inclusion <i>(Opportunities, challenges and strategies)</i> Objectives: • To explore opportunities for youth and the market potential of youth in coffee value chain.	Keynote speeches Plenary discussion and feed back



	<ul style="list-style-type: none"> To explore the strategies and pathways that address challenges and promote youth engagement in sustainable coffee farming. 	
3:00 pm – 3:30pm	Movie on Ecological Farming	Organizers
3:30 pm –6:00pm	<p>Youth Innovate for Coffee.</p> <ul style="list-style-type: none"> <i>(Youth, Innovations and coffee farming business).</i> Leveraging technologies in coffee farming as a business. <p>Objectives:</p> <ul style="list-style-type: none"> To explore the digital space and establish opportunities available for the youth engaged in coffee farming 	<p>Keynote speakers</p> <p>Plenary discussion and feed back</p>
	- Closure and departure	Organizers